# Government Wide Metadata: A Contact-Us Prototype

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# What Government-Wide Standard Metadata Allows

#### Advanced search

- Show me every document by "Office of Public Affairs" in "General Services Administration"
- Show me every document with an audience of "child" that contains the words "Biography", "President", "Bush"
- Show me every page that is a "contact us" page and is for the subject "environment"

#### Link Aggregation

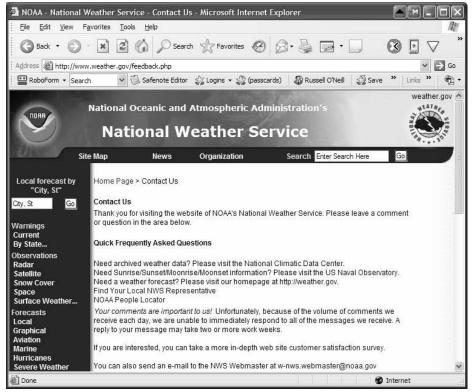
 Automatically build a directory of links to "contact us" pages, organized by subject

#### General Benefits

- You get to decide how to classify your pages instead of relying on search engines
- Finding information becomes <u>easier</u> for users

## What Web Managers Did

■ Placed a dc.type metatag with a value of "contactus" on their contact us pages.

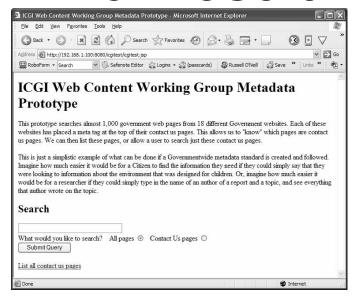


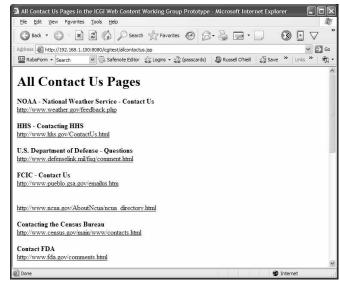
```
C:\Documents and Settings\Russell\Lc\al Settings\Temporary Internet Files\Cont
Elle Edit View Settings 2
<html><!-- #BeginTemplate "/Templates/main_php.dwt.php" --><!-- Dw6 J</pre>
     <!-- #BeginEditable "doctitle" -->
     <title>NOAA - National Weather Service - Contact Us</title>
      <meta name="dc.type" content="contactus">
      Image web Team" />
     <meta name="Description" content="National Weather Service Home 2</pre>
     page. The starting point for official government weather 2
      forecasts, warnings, meteorological products for forecasting the J
     weather, and information about meteorology." />
     <meta name="Keywords" content="Weather, Warnings, Forecasts, Model 2
     Products, Climate information, Facsimile Charts, Observations, 2
      links to government web sites, documentation on meteorology, a
     meteorological standards, Telecommunication protocols, WMO J
      Abbreviated Headings, National Oceanic Atmospheric Administration 3
     organization, NESDIS Imagery, hydrometeorologic, hydrologic" />
     <!-- #EndEditable -->
     <meta name="author" content="National weather Service Corporate 2</pre>
     Image Web Team" />
     <meta http-equiv="Content-Type" content="text/html; ]
     charset=iso-8859-1">
     k rel="stylesheet" type="text/css" href="/main.css" />
n 20 : 305 Col 92 Sel 0
                                              CR+LF DIS Default Text
```

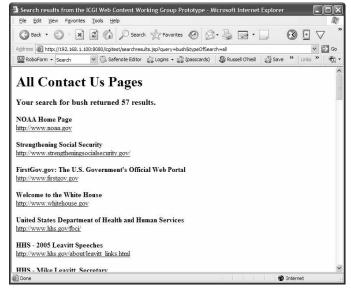
### The Prototype...

- Index contains ~1000 pages from 18 government domains
- Search only contact us pages or all pages
- Display links to all contact us pages

#### **End Result**







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